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Generate High-Converting Landing Pages with Gemini

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Build High-Converting Landing Pages in Minutes with AI

Thank you for downloading this guide.

You're about to discover how to use Google's AI Studio with Gemini 3 to create professional, high-converting landing pages in a fraction of the time it normally takes—without being a designer, developer, or copywriting expert.

This isn't theory. This is the exact system I use to rapidly prototype landing pages, test different angles, and launch offers quickly while maintaining the core elements that actually drive conversions.

The Landing Page Problem That Costs You Sales

Here's what usually happens when you need to create a landing page:

You know you need one. You know it needs to look professional. You know it needs persuasive copy, a clear offer, and a compelling call-to-action.

But then reality hits:

You open a page builder and stare at blank templates

You agonize over layout, colors, spacing, and design elements

You spend hours writing copy that sounds flat and generic

You second-guess every headline, bullet, and section

You get paralyzed trying to make it "perfect" before launching

Days or weeks pass while your competitor with an ugly-but-functional page is making sales

Or worse—you hire it out, pay \$500–\$2,000, wait weeks for revisions, and still end up with something that doesn't quite capture what you wanted.

Landing Pages Don't Have to Be This Hard

After creating hundreds of landing pages for products that generated over \$10 million in sales, I've learned something critical:

The best landing page is the one that exists and gets in front of customers quickly.

Perfect design doesn't matter if you never launch.

Pixel-perfect spacing doesn't matter if your offer is unclear. Beautiful graphics don't matter if your copy doesn't convert.

What matters is:

Clear headline that grabs attention

Compelling benefits that create desire

Proof that builds credibility

Strong offer presentation

Clear call-to-action that drives clicks

Get those elements right, and the landing page converts—even if the design is basic.

Why Google AI Studio + Gemini 3 Changes Everything

Most AI tools can help you write copy. Some can generate basic HTML. But Google's AI Studio with Gemini 3 does something different:

It creates complete, functional landing pages with proper structure, persuasive copy, and conversion-focused design—in one prompt.

Not just copy. Not just layout ideas. Complete HTML/CSS landing pages you can literally copy, paste into a file, and have live in minutes.

This means you can:

Go from idea to live landing page in under an hour

Test multiple angles and offers quickly

Create professional pages without design skills

Iterate and improve based on real market feedback

Scale your testing without scaling your costs

What's Inside This Guide

This guide contains everything you need to start building high-converting landing pages with AI:

The Master Prompt Template

A comprehensive, battle-tested prompt that generates complete landing pages including:

- Attention-grabbing headlines
- Benefit-driven copy
- Social proof sections
- Clear offer presentation
- Strategic calls-to-action
- Mobile-responsive design
- Professional styling

Customization Instructions

- Detailed guidance on how to customize the prompt for:
- Different product types (courses, software, services, physical products)
- Different markets and avatars
- Different price points
- Different copywriting styles
- Different design aesthetics

Optimization Tips

Real-world advice on how to improve AI-generated pages based on conversion principles and split-testing experience.

How To Use This System

STEP 1: Set Up Google AI Studio (Free)

1. Go to aistudio.google.com
2. Sign in with your Google account (it's free)
3. You'll land in the AI Studio interface
4. Select "Gemini 3" as your model

This model is specifically designed for complex, structured tasks like code generation.

It "thinks through" the landing page structure before generating.

Results are significantly better than standard Gemini models.

Why Google AI Studio?

- It's completely free (no usage limits that matter for this)
- Gemini 3 excels at generating structured HTML/CSS
- The interface is clean and easy to use
- Output is properly formatted and ready to use
- No API keys or technical setup required

STEP 2: Gather Your Information

Before using the prompt, prepare the following:

Essential Information:

- Product/offer name and description
- Target avatar (who is this for?)
- Main benefit/transformation
- Price point
- Unique selling proposition or mechanism
- 3-5 key benefits or features
- Any testimonials or proof (optional but powerful)
- Your call-to-action (what happens when they click the button?)

Optional but Helpful:

- Brand colors (if you have them)
- Specific copywriting style preference
- Images or graphics you want to include (you can add these after)
- Any specific sections you want included

The more specific your information, the better your landing page. Generic input gets generic output.

STEP 3: Customize the Prompt:

Copy the complete prompt template from this guide

Find all the bracketed sections [like this]

Replace each bracket with your specific information

Don't leave any brackets empty—if you don't have something, write "not applicable" or make your best guess

Review your customized prompt to ensure it makes sense

Important: Don't skip this step. The prompt is designed as a template. You must customize it with your specific details for it to work properly.

STEP 4: Generate Your Landing Page

1. Paste your complete, customized prompt into Google AI Studio
2. Click "Run" or press Enter
3. Wait 30–60 seconds while Gemini generates your complete landing page
4. You'll receive complete HTML and CSS code for a functional landing page

What You'll Get:

- Complete HTML structure
- Embedded CSS styling
- Mobile-responsive design
- Conversion-focused layout
- Professional appearance
- Ready to use immediately

STEP 5: Deploy Your Landing Page

You have several options for getting your page live:

Option A: Simple HTML File (Fastest)

1. Copy all the generated code
2. Paste it into a text editor (Notepad, TextEdit, VS Code, etc.)
3. Save the file as landing-page.html
4. Upload to your web hosting via FTP or file manager
5. Access at yoursite.com/landing-page.html

Option B: Page Builder Integration

1. Most page builders (ClickFunnels, Leadpages, etc.) have "Custom HTML" blocks
2. Paste the generated code into a custom HTML element
3. Publish the page through your builder

Option C: WordPress

- Install a plugin like "Insert Headers and Footers" or use a custom HTML block
- Create a new page
- Paste the HTML code
- Publish

Option D: Test Locally First

- Save the code as an .html file on your computer
- Double-click the file to open it in your browser
- Review and refine before deploying live

STEP 6: Refine and Optimize

The AI-generated page is typically 80–90% ready to go. Here's how to get it to 100%:

Immediate Refinements:

- Review all copy for accuracy and voice
- Add your actual product images (AI generates placeholder descriptions)
- Replace generic testimonials with real ones if you have them
- Verify all links point to the correct destinations
- Test the page on mobile devices
- Adjust colors if they don't match your brand

Optimization Based on Traffic:

- Run the page and monitor conversion rates
- Identify where visitors drop off
- Test different headlines (generate alternatives with the headline prompt)
- Test different CTAs
- Add or remove sections based on performance

STEP 7: Iterate Quickly

The power of this system is speed. If something isn't working:

- Modify your original prompt (different angle, style, or emphasis)
- Generate a new version in 60 seconds
- Deploy and test against the original
- Keep the winner, test a new challenger

You can test more landing page variations in a week than most marketers test in a year.

Pro Tips For Maximum Results

Be Obsessively Specific in Your Prompt

"Weight loss landing page" generates generic garbage.

"Landing page for a 21-day metabolism reset program for women over 40 who've tried keto and failed, frustrated with slow weight loss despite eating clean, priced at \$47" generates gold.

Specificity is everything.

Reference Successful Styles.

Want a long-form sales letter style? Say so.

Want a clean, minimal VSL-style page? Specify that.

Want an aggressive, benefit-heavy approach? Tell the AI.

Want something sophisticated and professional? Describe the tone.

The prompt template includes style options—use them.

Generate Multiple Versions

Don't stop at one landing page. Generate 2-3 variations:

One benefit-focused

One pain-focused

One mechanism/unique approach focused

Test them against each other. Let data decide the winner.

Start Simple, Add Complexity

Your first page doesn't need every bell and whistle.

Start with a clean, simple structure. Get it live. Test it.

Then add elements based on what you learn:

- More testimonials if credibility is the issue
- More benefit bullets if desire is weak
- Stronger guarantee if risk is the objection
- More urgency if timing is the problem

Use This for Speed, Not Perfection

The goal isn't to create the world's most beautiful landing page.

The goal is to create a functional, converting page FAST so you can test your offer in the real market.

Perfect is the enemy of done. Done beats perfect every time.

Save Your Prompts

When you customize the template for a specific product, save that customized prompt.

You can reuse it for similar products, tweak it for variations, or reference it months later when you need something similar.

Build a library of working prompts for different product types.

What to Expect

Realistic Outcomes:

- ✓ Complete landing page in under an hour (often 15–30 minutes)
- ✓ Professional appearance without design skills
- ✓ Conversion-focused structure and copy
- ✓ Mobile-responsive by default
- ✓ Ability to test multiple variations quickly
- ✓ Significantly lower cost than hiring designers
- ✓ Full control and ability to iterate instantly

Don't Expect:

- ✗ Perfection on first generation (expect 80–90% ready)
- ✗ AI to replace your strategic thinking about positioning
- ✗ Generic prompts to produce exceptional results
- ✗ Landing pages that never need human refinement
- ✗ The same prompt to work equally well for every offer type

The Real Power

This isn't just about creating one landing page faster.

It's about changing your entire approach to testing and launching:

Test offer angles in hours instead of weeks

Launch new products the same day you have the idea

Create dedicated pages for different traffic sources

Build specific pages for different audience segments

Iterate based on real conversion data, not assumptions

Speed compounds. While competitors are waiting on designers, you're already on version 3.0 based on real market feedback.

Your Competitive Advantage

Most marketers will continue spending weeks and hundreds or thousands of dollars per landing page.

You now have a system to create professional, high-converting pages in minutes for free.

That speed advantage and cost advantage combined?

That's how you test 10x more than your competition and find winners while they're still launching their first offer.

Your Next Step

Don't just read this guide and file it away.

Open Google AI Studio right now. Spend 30 minutes customizing the prompt with your current offer.

Generate a landing page. Review it. Make quick refinements. Get it live.

That single session could be the difference between an offer that sits in your drafts folder and one that's making sales tomorrow.

The system is ready. The tool is free. The only question is: will you actually use it?

Let's build something that converts.

- Jimmy

P.S. - The landing pages that convert best aren't always the prettiest. They're the ones that clearly communicate value, build desire, and make taking action easy. Focus on those elements first, aesthetics second. Ship fast, test constantly, improve based on data.

Gemini Funnel Creation Prompt

ROLE

You are an expert "Full Stack Marketer." You possess the copywriting skills of Alex Hormozi and Dan Kennedy combined with the web development skills of a top-tier Conversion Rate Optimization (CRO) engineer.

GOAL

Create a SINGLE FILE HTML solution (HTML, CSS, and JS combined) for a high-converting, direct-response landing page.

USER INPUTS (I will fill this in):

- Traffic Source: [INSERT SOURCE - e.g., Instagram Ads]
- Target Audience: [INSERT AUDIENCE - e.g., Busy Freelancers]
- The Pain Point: [INSERT PROBLEM - e.g., Inconsistent income, bad clients]
- The Lead Magnet (Solution): [INSERT ITEM - e.g., "The \$10k/Month Script" PDF]
- The Promise/Result: [INSERT OUTCOME - e.g., Close deals in 15 mins]

COPYWRITING INSTRUCTIONS

Based on the User Inputs above, write the copy dynamically inside the HTML structure.

1. **Headline:** Punchy, benefit-driven, bold. (Hormozi style: Value > Cost).
2. **Sub-headline:** Address the main objection immediately.
3. **Bullets:** 5 "Fascination Bullets" that tease the secret contents of the lead magnet.
4. **CTA:** "Send Me The [Lead Magnet Name]" (Avoid generic "Submit").
5. **Tone:** Urgent, exciting, conversational.

TECHNICAL & DESIGN INSTRUCTIONS

Please write a complete, responsive HTML5 page with the following specifications:

1. **Single File:** Put all CSS in `<style>` tags and all JS in `<script>` tags within the HTML file. No external CSS/JS files.
2. **Design Style:** "Clean Direct Response."
 - * Background: White or very light gray.
 - * Font: 'Inter' or 'Helvetica Neue' (Use Google Fonts CDN).
 - * Text Container: Narrow width (600-800px max) for readability.
 - * Accent Color: A trustworthy Blue or Green for headers, but a **Bright Orange or Red** for CTA buttons.
3. **Responsiveness (Crucial):**
 - * **Desktop:** Show a layout with the text on the Left and a visible **Embedded Form** on the Right (or centered if cleaner).
 - * **Mobile:** Hide the embedded form. Instead, show a sticky "Get It Now" button at the bottom of the screen that triggers a **Pop-up Modal**.
4. **The Pop-up Modal:**
 - * Create a hidden modal that appears when the user clicks the mobile CTA buttons or text links.
 - * The modal should contain the email capture form.
 - * Include a close (X) button and click-outside-to-close functionality.
5. **Visual Hierarchy:**
 - * H1 must be huge (32px-48px).
 - * Input fields should be large and easy to tap on mobile (minimum 50px height).

REQUIRED HTML STRUCTURE

- **Header:** Logo placeholder (text is fine) + "Free Guide" badge.
- **Hero Section:** Pre-head, Headline, Subhead.
- **The "stack":** A visual representation (using CSS borders/boxes) of what they get.
- **Bullet Points:** Use Unicode checkmarks (✓) styled green.
- **Embedded Form:** (Visible on Desktop).
- **Pop-up Modal:** (Hidden by default, triggered by buttons).
- **Footer:** Simple copyright + "We respect your privacy."

OUTPUT

Produce only the raw code block. Do not explain the code.

Your Landing Page Advantage Starts Now

You now have a system that most marketers would pay thousands of dollars for—the ability to create professional, high-converting landing pages in minutes instead of weeks.

This isn't just a time-saver. It's a complete shift in how you can operate your business.

But Tools Don't Create Results—Action Does

Here's what separates winners from everyone else:

Most people who download this guide will read it, think "this is cool," bookmark it for later, and go right back to their old slow process—or worse, continue letting "I need a landing page" be the excuse for why they haven't launched yet.

Don't be that person.

Close this guide. Open Google AI Studio. Spend the next 30 minutes customizing the prompt with your current offer. Generate a page. Review it. Make quick tweaks. Get it live today.

That single session could mean your offer is making sales tomorrow instead of sitting in your "someday" folder forever.

Speed Is the New Competitive Advantage

While your competitors are:

- Waiting weeks for designers
- Paying \$1,500 per landing page
- Agonizing over every pixel
- Afraid to launch until it's "perfect"

You'll be:

- Testing new offers the same day you think of them
- Running split tests with multiple variations
- Iterating based on real conversion data
- Scaling what works while others are still designing version 1.0

That speed advantage compounds fast. In the time it takes most marketers to launch one offer, you could test five and already know which one is your winner.

This System Keeps Getting Better

AI technology is evolving rapidly. Google's Gemini models improve constantly. What generates good landing pages today will generate great ones in six months.

But more importantly—the more you use this system, the better you get at:

- Writing prompts that produce exactly what you want
- Knowing which elements to refine for your specific market
- Understanding what actually drives conversions vs. what just looks nice
- Testing systematically and learning from real data

Use this system for 30 days and you'll never struggle with landing pages the same way again.

Landing Page Strategy Evolves—Stay Connected

What converts today might need refinement tomorrow:

- Markets become more sophisticated
- Design trends shift
- Attention spans change
- New conversion techniques emerge
- Platform best practices evolve

I'm constantly testing landing pages across different markets, offers, and traffic sources. I discover what's working NOW—not what worked three years ago—and I share those insights regularly.

Follow me on social media for:

- Real split-test results from live landing pages (what won and why)
- New prompt refinements and optimization techniques
- Current conversion trends and best practices
- Page breakdowns from winning campaigns
- Quick wins you can implement today
- Updates on new AI tools and capabilities
- Behind-the-scenes looks at my testing process

Connect with me here:

Twitter/X: [TheJimmyReilly](#) - Daily insights on landing pages, conversion optimization, and real test results

Instagram: [TheJimmyReilly](#) - Behind-the-scenes page creation and visual breakdowns of what converts

YouTube: [TheJimmyReilly](#) - Deep-dive tutorials on landing page strategy and AI implementation

I don't gatekeep what's working. When I find a prompt refinement that generates better results, I share it.

When a split test reveals surprising insights, you'll hear about it. When new AI capabilities unlock new possibilities, I break down exactly how to use them.

The marketers who stay plugged in spot trends and opportunities before they become obvious to everyone else. That early-mover advantage is how you dominate while competitors are still catching up.

Your Unfair Advantage Is Waiting

Most marketers will continue treating landing pages as expensive, time-consuming bottlenecks that slow down every launch.

You have a different reality available:

Landing pages become quick, cheap, and easy. Testing becomes standard practice instead of luxury. Launching becomes fast instead of scary. Iteration becomes constant instead of occasional.

That shift in capability changes everything about how fast you can grow.

The Only Thing Left Is Execution

You have the system. You have the prompt. You have free access to the best AI for this specific task. You have step-by-step instructions.

The only variable left is whether you'll actually use it.

Set a timer for 30 minutes. Open AI Studio. Customize the prompt. Generate a page. Get something live.

Then do it again for your next offer. And the next one. And the next one.

Speed + volume + testing = you find winners while everyone else is still perfecting their first attempt.

I'll see you on social media. More importantly, I'll see you in the marketplace with landing pages that convert and offers that scale.

Now go build something that makes sales.

- Jimmy

P.S. - When you use this system to create a landing page that crushes it, tag me on social media and share the win. I love seeing people take action and get results. Plus, I often feature successful implementations and winning pages, which could mean extra exposure for your offers and serious credibility boost for your business.

P.P.S. - Don't let this guide become another downloaded resource that sits unused. You're literally 30 minutes away from having a professional landing page live that could be making you money tomorrow. The ROI on that 30 minutes could be 10x, 50x, even 100x. Set the timer. Do it now. Thank me when you get your first sale.

P.P.P.S. - Remember: every six-figure product started with a landing page that was "good enough" to launch. None of them were perfect on day one. Stop waiting for perfect. Start testing with good. The market will tell you what needs improving, and now you can iterate in minutes instead of weeks. That's the real advantage—speed of learning from real customers instead of theoretical perfection in a vacuum. See you online.



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